



MAHARAJA SURAJMAL BRIJ UNIVERSITY
BHARATPUR (RAJASTHAN)

SYLLABUS FOR EAFM
(THREE/FOUR YEAR UNDER GRADUATE PROGRAMME)

I & II SEMESTER
EXAMINATION-2023-24

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20/01/2024

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20/01/2024

Dr.

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डॉ. अरुण कुमार पाण्डेय
उपकुलसचिव
प्रभारी अकादमिक प्रथम

SEMESTER-I

Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EOSE Marks	CCA /Practical Marks	Total Marks
ABS-51T-101	5	Financial Accounting	DCC (Major)	90	4	0	2	6	100	50	150
BDM-51T-102	5	Principles of Business Management	DCC (Major)	90	4	2	0	6	120	30	150
EFM-51T-103	5	Business Economics	DCC (Major/Minor)	90	4	2	0	6	120	30	150
104		Language-Hindi:	AEC	60	4	0	0	4			
105			SEC	30	2	0	0	2			
106			VAC	30				2			
				Total Credit				26			

SEMESTER-II

Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EOSE Marks	CCA /Practical Marks	Total Marks
ABS-52T-107	5	Business Statistics	DCC (Major)	90	4	0	2	6	100	50	150
BDM-52T-108	5	Business Laws	DCC (Major)	90	4	2	0	6	120	30	150
EFM-52T-109	5	Indian Banking and Financial System	DCC (Major/Minor)	90	4	2	0	6	120	30	150
110		Language-English	AEC	60	4	0	0	4			
111			SEC	30	2	0	0	2			
112			VAC	30				2			
				Total Credit				26			

Credits offered for 1-year certificate: Year I Internship

Total credits 52 4 = 56

For exit after 1st year, minimum credit requirement is 48 from the course and 4 credits from the internship, hence the certificate is @52 credits. After 1st year Internship is mandatory for exiting at this stage.

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प्रभारी अकादमिक प्रणम

20/10/2024

20/10/2024

Name of the Programme: Four Year Bachelor of commerce Programme

Title of the Course: Business Economics

Paper Code: EFM-SIT-103

Semester: I

Level	Course Credits	No. Of Hours per Week	Total No. of Teaching Hours	End Semester Exam	Continuous Comprehensive Assessment (30 Marks)
5	6 Credits	6 Hours	90 Hours	120 Marks	Internal Assignments - 10 marks Seminar & Group Discussions- 10 marks Attendance and Discipline- 10 marks

OBJECTIVES:

1. The objective of this course is to acquaint the students with concepts and techniques used in Micro & Macro Economic theory and to enable them to apply this knowledge in Business decision-making.
2. Business economics also aims to help students understand the broader economic environment in which businesses operate, including the macroeconomic factors that affect the overall performance of the economy.

LEARNING OUTCOME OF THE COURSE:

1. Business economics courses would encourage students to develop critical thinking skills, including the ability to evaluate economic arguments and theories, identify biases, and make well-reasoned judgments.
2. Overall, the outcome of a course in business economics would equip students with the knowledge and skills necessary to make informed decisions in the complex and dynamic business environment. Graduates of business economics programs would be able to apply economic principles and analytical skills to solve business problems and make strategic decisions that contribute to the success of their organizations.

डा. अरुण कुमार पाण्डेय
उपकुलसचिव
प्रभारी अकादमिक प्रयत्न


20/10/2025

UNIT -I

SYLLABUS

12

Business Economics- Meaning, Nature and Scope, Role of Business Economist in Business.

Central problems of the economy. Micro Economics & Macro Economics: Concept & Scope. Role of Micro and Macro Economic Analysis in Formulation of Business Decisions, Difference and Interdependence of Micro and Macro Economic Analysis.

Utility Analysis: Cardinal and Ordinal Approaches, Law of Diminishing Marginal Utility and Law of Equi-Marginal Utility.

Consumer's Surplus.

UNIT-II

Law of Demand, Law of Supply, Elasticity of Demand and its measurement and significance.

Demand Analysis: Law of Demand, Elasticity of demand and its measurement and substitution Effect.

Supply and Law of Supply, Elasticity of supply.

Demand Forecasting.

Revenue and Cost Analysis: Revenue Analysis, Relationship between Total Revenue, Marginal Revenue and Average Revenue, Various concepts of cost, short and long run cost curves.

UNIT-III

Production Function - Types of Production functions, Laws of Returns, Law of Variable Proportions, Returns to scale, Isoquant curves, Expansion path.

General Theory of Price Determination. Role of Time Element in Price Determination.

Market Analysis: Price and Output determination under Perfect Competition, Monopoly, Discriminating Monopoly, Imperfect Competition and Oligopoly: Price Leadership and Kinked Demand Curve.

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20/10/2024

Business Cycles-Theories and Phases.

Factor Pricing: Determination of Rent, Wages, Interest and Profit.
Marginal Productivity theory of Distribution.

National Income and its measurement, National Income and Its relationship with Economic welfare.

Suggested Readings:

1. D.M. Mithani: Fundamentals of business and managerial economics, Himalaya Publishing House.
2. Mote and Paul and Gupta: Managerial Economics, TATA McGraw Hill, New Delhi.
3. Ahuja, H.L.: Managerial Economics, S. Chand & Company Ltd, New Delhi.
4. B.P. Gupta: VyavsayikArthashastra (Hindi), Malik and Company, Jaipur.
5. Agarwal and Agarwal: VyavsayikArthashastra (Hindi), Malik and Company, Jaipur.
6. M. D. Agarwal and Som Deo: Business Economics, Ramesh Book Depot., Jaipur.
7. Dwivedi D. N., Managerial Economics, Vikas Publications, Delhi.

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20/01/2024

2/5/24
20/01/2024

Name of the Programme: Four Year Bachelor of commerce Programme

Title of the Course: Indian Banking and Financial System

Paper Code:EFM-52T-109

Semester: II

Level	Course Credits	No. Of Hours per Week	Total No. of Teaching Hours	End Semester Exam	Continuous Comprehensive Assessment (30 Marks)
5	6 Credits	6 Hours	90 Hours	120 Marks	Internal Assignments - 10 marks Seminar & Group Discussions - 10 marks Attendance and Discipline - 10 marks

OBJECTIVES:

1. To provide the basic knowledge of Indian Banking and financial system and institutions and to familiarize the student with major financial services in India.
2. To provide a comprehensive understanding of the Indian financial system and its various components, so that learners can make informed decisions about financial matters and also pursue careers in the financial sector.

LEARNING OUTCOME OF THE COURSE

1. Students would become aware of the regulatory framework of the Indian financial sector and the role played by regulatory bodies such as RBI, SEBI, etc.
2. Students would gain an understanding of the recent developments in the Indian financial sector such as digital banking, Innovative Banking, and the challenges faced by the sector such as NPAs and cyber threats.

Dr. अरुण कुमार पाठे

सहकुलसचिव
भारतीय आदर्शिक प्रणाली

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20/10/2024

Unit-I

SYLLABUS

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Bank-Meaning, Types and Functions of banks, Role of Banks in Economic Development. Credit Creation of Banks. Banking Products and Services: Types of Deposits and Retail Loans.

Reserve Bank of India: objectives, organizational setup, Functions and Credit Control.

Main Provisions of Banking Regulations Act, 1949 and Reserve Bank of India Act, 1934.

Bankers – Customer relationship: General and Special (Banker's Rights and Obligations) Garnishee order.

Unit-II

Universal and Innovative Banking: Meaning, Significance and features.

Channels of Banking: ATM, Internet, Mobile, Phone Banking, PoS (Point of Sale), UPI.

E- Payment's mechanism of banks- plastic cards, NEFT, RTGS, IMPS, SWIFT, ECS, payments wallets.

Negotiable Instruments – Cheques, Bills of Exchange, Promissory Note and Demand Draft- Concept, Features, Types and Parties.

Acceptance, Payment and Collection of Negotiable Instruments.

Crossing of Cheques, Concept and types of crossing, Endorsement and presentation of Negotiable Instruments.

Unit-III

Indian Financial System: Meaning, Functions and its Components, Financial System and Development, Major issues in Indian Financial System.

Financial Market: Meaning, Features and Functions. An Overview of Money Market, Capital Market (Primary and Secondary) and their Financial Instruments, Debt Market- Meaning and Functions and their instruments, Role of SEBI and RBI in regulation of Capital and Money Market.

NPA: Meaning, Causes of NPA, Impact of NPA on banking Sector.

डॉ. अरुण कुमार पाण्डेय

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प्रमारी अकादमिक प्रयोग

2/11/2024

20/11/2024
20/11/2024

Financial Institutions: An Overview of Development Financial Institutions- IFCL, SIDBI, ICICI, IRCL, IDBI- Objectives, Functions.
Financial Services: Merchant Banking, Mutual Fund, Leasing, Hire Purchase, Venture Capital- Meaning, Objectives and Functions.
Introduction to BITCOIN, Block chain and Crypto Currency.
Financial sector reforms in India.

Suggested Readings:

1. Vasant Desai: Indian Banking Nature and Problems, Himalaya Publishing House, Delhi.
2. Natarajan S, Parameshwaran R: "Indian Banking", S. Chand & Company Ltd, New Delhi.
3. Averbach, Robert D; Money, Banking and Financial Markets Macmillan, London.
4. Varshney, P.N.: Indian Financial System, Sultan Chand & Sons, New Delhi.
5. Khan, M.Y.: Indian Financial System, Tata McGraw Hill, Delhi.
6. Bhole L.M.: Financial Markets and Institutions, Tata McGraw Hill, Delhi.
7. J.K. Tandon and T.N. Mathur – Banking and Finance, Shivam Book House (P) Ltd., Jaipur (Hindi and English Version)
8. Vashitha, Swami, Gupta: Banking and Finance, Ramesh Book Depot, Jaipur.

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20/10/2022
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प्रभारी शिक्षक
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